



**Unleash the potential within the social economy to contribute to youth employment**

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## Facts and Figures

- Capital: Stockholm – main cities East Sweden Linköping & Norrköping
- Area: 450 000 km<sup>2</sup> (96 000 km coastline)
- Population: 9,5 million (430 000 East Sweden)
- Foreign-born inhabitants: 14%
- Life expectancy: Men 79, women 83 years
- Government: Constitutional monarchy with parliamentary democracy
- Education: 9 years of compulsory schooling and 3 years of upper secondary school
- Working hours: 40 hours, minimum paid vacation 5 weeks
- Labour force participation: Men 74% and women 68%
- Youth unemployment 22% (2012)



## Target group - 16-29 years

- Municipality based action vs unemployment center
- Action plan towards self support – study or employment

### Methods and good practice

- Work based practice in different forms, coaching activities, coordinating activities, thematic workshops “what do I want?”
- Motivational Interviewing
- Second Chance school
- Youth trainee/development employment, Norrköping municipality
- Young Resource (2005)/MODD (2012) Motala municipality
- Municipality based “before working life” training Åtvidaberg municipality
- “Self construction”, 4 weeks of group activities Linköping municipality

## Lessons learned and I wish for ...

### Lessons learned

- Home based persons/ motivated action connected to home
- References from work based learning/practice,
- Coordinator for interaction of employers immediately

### I wish for...

- Combination of practice and formal education
- Involvement and action from employers/Interest in young peoples ideas and competence
- Start immediately – day one activities!

## Social Economy and its potential

12,5 % are employed by social economy, 1 out of 8.

48 % of the population 6-74 year olds conduct voluntary work, in average 4 hours/week/person.

The welfare system and subsidies and its impact on social economy and charity work

WISE - Links entrepreneurship with the individual's needs of work and the community's needs of services.

## Social workers' Cooperatives (Work integrated social enterprises)

- Aims to integrate people who have difficulty getting jobs on the regular labour market
- Re-invest their profits
- Is governed by the principle of "one member one vote"
- Collective labour agreement.
- Is organizationally independent of the public sector.
- No legal status, no special laws or legal norms differentiate social enterprises from private, neither tax benefits



## Social economy and its potential

- WISE 2012 about 5 500 employees
- In the region approx. 17 enterprises (110 pers)
- 370 persons in job training or internship
- Consortium with 7 local units, several areas of business and 35 employees.
  
- A challenge is to develop business areas in more skilled areas, not just "Mac jobs"
  
- Facilitate introduction to the labour market for vulnerable groups – has a great potential as a tool to employ youth!

Thank you for your attention!

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