



# Daugavpils Rural Municipal Council

## Cases from Daugavpils district

D.Kriviņa, 05.06.2013.



# Daugavpils Rural Municipal Council

**1st case** - Employment programme for youth in the municipality

**2nd case** - Business idea contest «Be entrepreneur!»



## Employment programme for youth in the municipality

- First year 😊
- The aim of the programme: to promote Daugavpils district's youth employment during the summer holidays, making it possible to increase the practical skills, find an understanding of professions and to gain initial practical experience.
- Municipality budget for the programme: 10 000 LVL (salary – municipality, taxes – employer)



## Employment programme for youth in the municipality

- Initial survey – 260 interested
- Offered work places – more than 120
- Number of applications received – 160
- Can finance - ~115





## Employment programme for youth in the municipality

- Kinds of works: territory cleanup, weeding, mowing, beekeeping, work in library, work with youth and children, technical works etc.
- **Results = 110 employees! 😊**



## Business idea contest «Be entrepreneur!»

- The aim: to give authors of business ideas necessary knowledge, develop skills and motivate them to develop a business idea to a full-fledged business plans that would be implemented in a viable business.
- The target audience: youth or group of youth in the age of 16-30 (not more than 4 people in one team) with a clearly defined business idea.





## Business idea contest «Be entrepreneur!»

- 500 LVL – I place, 400 LVL – II place, 300 LVL – I place
- **«Be entrepreneur 2011/2012» & «Be entrepreneur 2013»**





## Business idea contest «Be entrepreneur!»

- **1st stage** – business idea submission
- **2nd stage** - practical seminars, trips to enterprises, to business incubator etc.
- **3rd stage** - business plan submission
- **4th stage** - business plan presentations







## Business idea contest «Be entrepreneur!»

- Practical seminars: «Business Plan Development», «Financial Planning», «Business plan and cash flow form filling», «EU funding and other support opportunities for entrepreneurs», «Cooperation with the bank, the bank offered opportunities», «Company registration, bookkeeping», «Team management», «Presentation skills»





## Business idea contest «Be entrepreneur!»

### RESULTS

- 2 new companies from 1st contest, 1 author – still develops the idea
- seems to be 5 new companies from 2nd contest (2 already)
- motivated youth
- more than 35 youth – gained entrepreneurial skills





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Thank You 😊