

European Business and Innovation Centre of Albacete

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■ BIC Albacete

- overview
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BIC Albacete Overview

- The European Business and Innovation Centre of Albacete (BIC Albacete) is a provincial organization with European projection. Established as a Non-profit making Foundation, it was created thanks to cooperation between the public and private sectors, with a wide consensus among the regional and local development bodies.
- The objectives of the Foundation BIC Albacete are to boost the creation of new businesses, especially those which are innovative or diverse, fostering new lines of activity in already-existent businesses and helping entrepreneurs in the process of starting their projects.

BIC Albacete Background

- BIC Albacete members:
 - Local, Provincial and regional government
 - Business Association
 - Industrial Park Association
 - El Corte Inglés (Private)
 - Local water company (Private)
- Created in 2002
- 5 employees
- 175 SMEs supported per year
- 250 Entrepreneurs per year
- 20 SMEs incubated

BIC Albacete Networks

- Member of ANCES.(National BIC Association)
 - 23 BICs in Spain
- Member of EBN (European Business Network)
 - 170 BICs all over Europe
 - EC-BIC Label of Quality criteria
- Member of European Business Angels Network (EBAN)
 - Regional Coordinator
- Member of EBSN (European Business Support Network)

■ SERVICES

- Start-up
- Management
- Coaching

START UP Services

- Assessment on Business Management
- Feasibility studies:
 - economical, financial and technical
- Business Planning
- Entrepreneurs' Coaching
- Initial Settlement
- Business Incubator
- Follow-up on Business Projects

MNGT. INNOVATION Services

- Promote Innovation
- Financial support of R&D
- ICT Assessment
- Local Investment Welcome Group
- Business Angels Network

COACHING Services

- ❖ Business Creation
- ❖ Personal and professional development workshops
 - ❑ I+D+S
 - ❑ Change Management, Time Management
 - ❑ Effective Communication
- ❖ Marketing
 - ❑ Marketing Management
 - ❑ E-business
- ❖ Other management areas: Logistic, HHRR, Franchises, Balance Scorecard,
- ❖ Cooperation with local stakeholders

- Projects:
 - Strategic
 - EU Projects

Strategic Projects

- LOCAL ATTRACTION INVESTMENTS PLAN-coordination
- BUSINESS ANGELS- The objective of this project is to connect entrepreneurs with potential investors
- ERASMUS FOR YOUNG ENTREPRENEUR *is* a cross-border exchange programme which gives new or aspiring entrepreneurs the chance to learn from experienced entrepreneurs.

European Projects

- **INTEBRE:** www.e-comercia.cz The main objective of the Project is to create a B2B & B2C platform in Vysocina Region (Czech Republic) similar to the original one ecomercia.com managed by CEEI Albacete in Castilla La Mancha Region (Spain).
- **INPUT:** www.inputproject.eu This project is intended at implementing Planning Guidelines to be used as a training and self-training tool, to support initiatives that apply the principles of Universal Design to the organization of urban.
- **AD PERSONAM:** Under IEE program, the aim of this project is to promote the use of the public transport among the citizens of middle size European cities.
- **SURE:** The main aim of the project is the sustainable development and rehabilitation of the depressed urban areas.
- **E2-P-:** www.e2-p.eu The general aim of the project is to widen access to existing web-based entrepreneurship learning through the use of ICT.
- **PERSPECTIVES:** Aims to set up a Competence Centre for support of the personal development of disadvantaged people.
- **INSEMOT:** The aim of this project is to provide owners of SMEs/MEs and their staff, an efficient and understandable information and a modular training on Information Security.

European Projects

- **NEWSJOB:** the project aims in particular at supporting over 45 adults who lose their jobs due to the current economic crisis in renewing their professional profile in order to be reintegrated in the labour market.
- **KNOW-IN.** The overall objective of the project is to create a new professional figure for the road freight transport sector.
- **ELYS:** It is a project for the prevention of and fight against violence and intolerance in sport, highlighting their intrinsic values.
- **V3dAS – Virtual 3D Agri-Stage for Experiential learning:** V-3DAS aims to develop a new professional qualification farmer and build a comprehensive training curriculum
- **SURE II:** Urban Rehabilitation for small towns and medium enterprises.
- **Retail sector Skills Alliance. Future Retail managers for efficient and flexicure SMEs:** This Skills Alliance aims at creating a new professional figure for the Retail Trade sector: the Future Retail manager for efficient and flexicure SMEs (FURM)

Erasmus for Young Entrepreneurs

Overview

Programme Overview:



Erasmus for Young
Entrepreneurs

- Europe is not fully exploiting its entrepreneurial potential-failing to encourage enough people to become entrepreneurs
- The EU initiated the Erasmus for Young Entrepreneurs programme in 2009 as an innovative response to dual challenge of stimulating entrepreneurship and encouraging cross-border trade in Europe



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Actors

Main actors:



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Entrepreneurs

Beneficiaries:

- New Entrepreneurs (NE)
 - ✓ Entrepreneurs who are firmly planning to start their own business
 - ✓ Entrepreneurs who have recently started their own business (been in operation for less than three years)
- Host Entrepreneurs (HE)
 - ✓ Successful and experience entrepreneurs-owners of a SME for more than three years
 - ✓ People directly involved in entrepreneurship at SME management board level

Facilitators

- Intermediary Organisations (IOs)
- Support Office (First Elements Euroconsultants Ltd)
- European Commission (DG ENTR)

Context

Concept:



Erasmus for Young
Entrepreneurs

- New entrepreneurs travel to an experienced entrepreneur in another EU country (different from their country of residence) and work with him/her for 1 to 6 months.
- The matching of the new entrepreneurs with the host entrepreneurs is carried out with the help of the Intermediary Organisations.
- Intermediary Organisations-entities engaged in business support operating in national or regional level-officially appointed by the EC. Among their responsibilities is to propose match-making services and establish successful relationships between entrepreneurs

Objectives

General Objective:

- To help start-up entrepreneurs and would-be entrepreneurs enrich their experiences, to acquire relevant skills for running and developing an SME; learning and networking by spending periods of time in enterprises run by experienced entrepreneurs in other EU m/s
- To enhance the entrepreneurship, internationalisation and competitiveness of new and established SMEs within the EU




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How it works?




The map shows Europe with two callouts: one for the North-East (NE) region featuring a cartoon character and a red 'NE' box, and one for the North-West (HE) region featuring a portrait of a man and a red 'HE' box. Yellow arrows point to 'IO' icons (a flag) in the Iberian Peninsula and Germany.

Online application

- Application from NE;
- Application checked by IO;
- HE states interest to participate;
- File is checked by IO.

www.erasmus-entrepreneurs.eu

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How it works?

How does it work?

- **Step 1:** Application (www.erasmus-entrepreneurs.eu)
- **Step 2:** Assessment of the applications by the IOs
- **Step 3:** Matching of NE-HE
- **Step 4:** Contracting and preparation
- **Step 5:** The NE received a lump sum amount for the IO to cover the travel and accommodation costs
- **Step 6:** Stay abroad



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How it works?



The infographic features a map of Europe with a green bus icon in the center. The bus is labeled 'IO' and has a driver. Arrows point from the bus to various European countries, each with a small icon representing a National Enterprise (NE), Higher Education (HE), or Innovation Organization (IO). A 'Share' button is located in the top right corner.

Matching

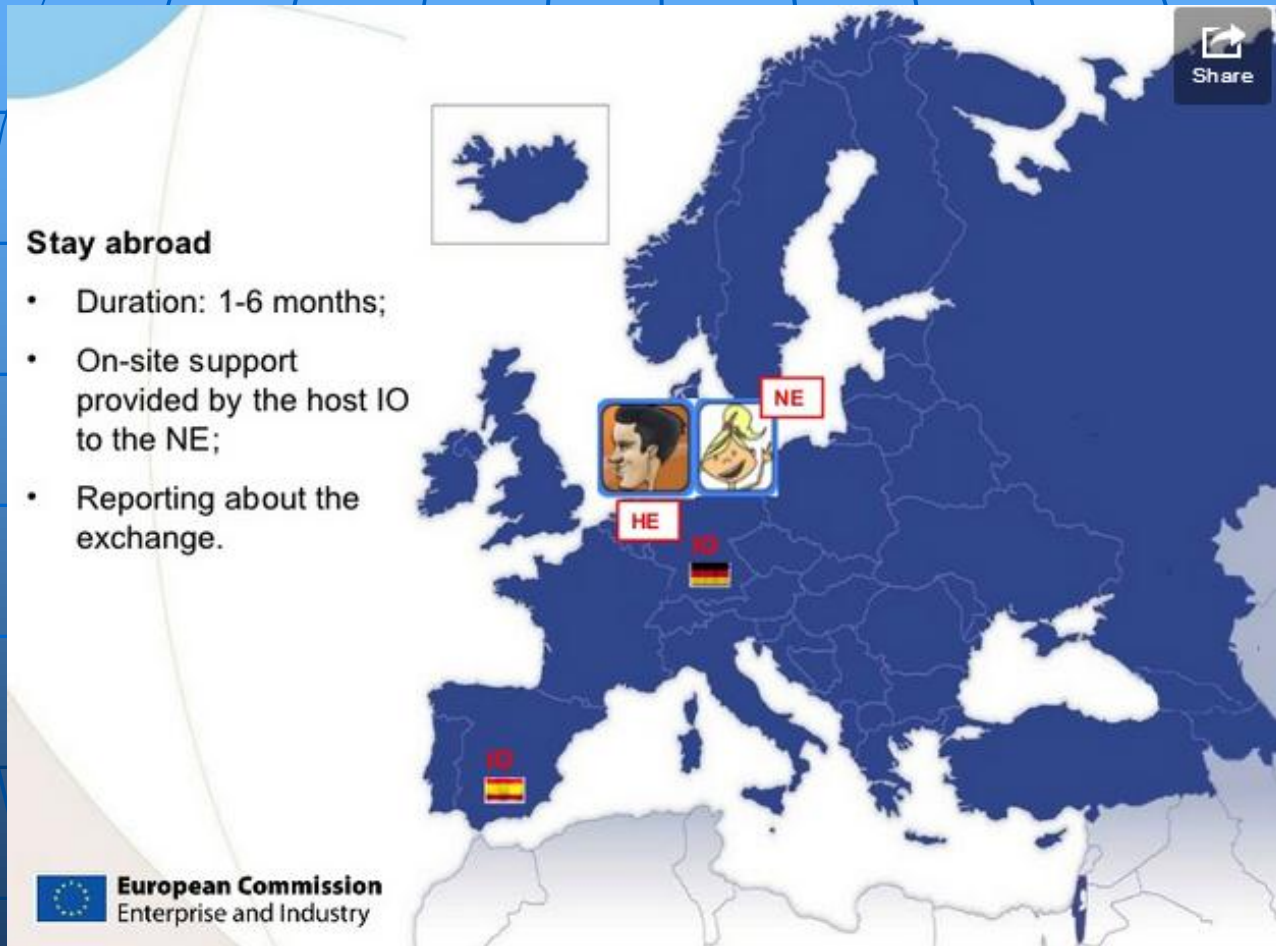
- Matching of NE and HE with the help of the 2 IOs

Contracting and preparation

- HE, NE and IOs establish agreements;
- NE does pre-departure induction;
- NE receives a grant.

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How it works?



The image shows a map of Europe with several callouts. A box labeled 'HE' contains a portrait of a man. A box labeled 'IO' contains a cartoon character. A box labeled 'NE' is empty. There are also small flags for Spain and Germany. A 'Share' button is in the top right corner.

Stay abroad

- Duration: 1-6 months;
- On-site support provided by the host IO to the NE;
- Reporting about the exchange.

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Host entrepreneur



Benefits for the host entrepreneur (Günther)



Günther has:

- developed a new potential business partnership;
- benefited from the input of a motivated & creative collaborator;
- developed new perspectives and information on the Spanish market;
- the possibility to network with other experienced host entrepreneurs in other EU-member states;
- the satisfaction of mentoring a potential new entrepreneur.



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Now it's your turn to Register!

Interested new and experienced entrepreneurs shall apply for the programme via the website:
www.erasmus-entrepreneurs.eu



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Join Us:

Share



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Thank you for your attention!!!!

Javier Rosell
Executive Director
BIC Albacete