



employ YOUTH
PROJECT

The elements



The person

enterprising

The innovative idea

business opportunity

The plan viability

analyses

The management of the project

strategy



The combination



person + idea + analyses

capable + innovative + viability

decisive competitive advantage sustainability

Success!



About the enterprising person



- **Profile : Who is? What is like?**
- **Motivates: Why?**
- **Process: How, when, where?**



Conditioning factors



- **Personal factors**
 - * Personal background
 - * Personal characteristics
- **Environmental factors**
 - * Personal environment
 - * Socio-cultural environment
 - * Institutional environment



How to explain the success of a business idea?

How can obtaining an idea be explained?



FAMILY SUPPORT

FAVORABLE SOCIO-CULTURAL ENVIRONMENT

NETWORK OF RELATIONSHIPS

OPEN, RECURSIVE NETWORK



Environment and relations network



Favorable

Opened: generation of ideas
channels of information diversified, informal
and changeable: major number of signs capable
of new coupling

Recursive: discussion and analysis of potential
critical and interactive discussion of ideas



The network



Many options ...



The question ...



Young people need to meet

They need to meet to talk

**just to talk
exchange information
discuss ideas**



They are doing it

RESTAURANTE
DON GIL

28
ENE

20'00
HORAS

LACAÑA
DE ALBACETE INNOVA

**EMPRENDER EN UN
MUNDO DIGITAL**

Cáustico análisis de los errores (y aciertos)
más habituales de un emprendedor

con JESÚS ANDICOBERRY
(Director de Internet en TECON)



Other example

**2° AFTER
WORK**

Albacete
Jóvenes
Empresarios



#ajeab2aw

AFORO LIMITADO

**OPORTUNIDADES DE NEGOCIO
NUEVOS CONTACTOS
NUEVA GENTE
BUEN AMBIENTE**

APERITIVO+ CAÑA

GRATIS

además...

¡sorteos!

**invitados especiales
y otras sorpresas...**

JUEVES 21 MARZO 2013
a partir de las 20:30h

Inscripción AJE ALBACETE
Tfno. 967 60 90 90
info@ajealbacete.com

Lugar:



**Inscripción obligatoria para asistir.
Gratis para socios de AJE. No Socios, plazas limitadas.**

www.ajealbacete.com

José M^a. Pérez “Peridis”

**Shuttles employment
Social entrepreneurship**

**Local development
Schools workshop
Recovery of cultural heritage**



More: *Fab Lab*

About News Fab Labs Fab Exchange Mobile Fab Lab FAQ Contact us

Digital Fabrication



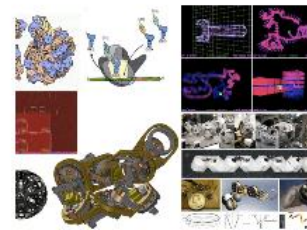
 Fab Labs



 Fab Academy



 Fab Research



 Fab Education



And more: *TED*



TED is a nonprofit devoted to Ideas Worth Spreading. It started out in 1984 as a conference bringing together people from three worlds: **Technology, Entertainment, Design**. Since then its scope has become ever broader. Along with two annual conferences – the TED Conference and TEDGlobal – TED includes the award-winning TED Talks video site, the Open Translation Project and TED Conversations, the inspiring TED Fellows and TEDx programs, and the annual TED Prize.

Remember ...

They need to physically meet

Face to face

Where?

It is very simple



You can help them:

You have buildings

You have spaces

You have meeting places

You have meeting rooms



My message to conclude



**It is very easy for
you to help them:
just provide more
spaces to meet**



Gracias ...



Thanks

Tack

Dank

Grazie

Paldies

Hvala

Grazas

Juan.Jimenez@uclm.es

Juan J. Jiménez

