




Lilliput
Living Foods

ES-ECO-001-CM
Agricultura UE



CASTILLA-LA MANCHA



CAAE
AGRICULTURA ECOLÓGICA

1. **Who is Lilliput. Living Foods??**

2. **Why this idea began??**

3. **How this project began??**

4. **Help Lilliput got in the beginning:**

CEEI Albacete

a. **How CEEI helped to Elisa**

b. **Erasmus experience**

9. **Lilliput at present**



1. Who is Lilliput. Living Foods??

Lilliput is Elisa Martínez and Luis Chaparro

- Elisa: Agricultural Engineer and Msc. in Hydraulics Engineering
- Luis Chaparro: Civil Engineer and Msc. in Hydraulics Engineering



2. Why this idea began??

- 2012 (March) → **Crisis** → Elisa loses her job as a consultant in a multinational in Madrid
- 2012 (April) Coming back to her hometown and beginning to look for a job
- 2012 (May) Failure to find a job and Lilliput beginning with a “sprouting” idea about **sprouts**
- 2012 (July) Luis loses his job as a Civil Engineer



3. **How this project began??**

NO IDEA ABOUT:

- Beginning a bussiness
- Sprouting Laws
- Suppliers
- Etc.....

DIFFICULTIES:

- Very new bussines activity in the area and also in Spain and lots of difficulties to get help and information from the administration



4. **Help Lilliput got in the beginning**

- Finding Erasmus for Young Entrepreneurs Programme
- Looking for a Centre who managed this Erasmus Programme
- Finding **The European Business and Innovation Centre (CEEI) in Albacete**



a) **How CEEI helped to Elisa**

CEEI helped Elisa to get this grant in only three months
(from June to August 2012)

c) **Erasmus Experience**

- Three months in The Happy Pear Living Foods, Ireland
- Working in every area of the bussines
- Learning about managing the crops, managing the company and sharing my knowledge as an agricultural engineer
- Getting new points of view and implementing new ideas (Soaps,wheatgrass,.....)



5. **Lilliput at present**

- Already a company
- Distributing in Madrid, Albacete, Cuenca and Valencia
- Shop online www.tusbrotosverdes.com trough all Spain
- Impact Media: Spanish TV (TVE), Spanish Radio (RNE), Castilla la Mancha TV, Reuters, National Newspapers (ABC), etc....
- Still colaborating with The Happy Pear.

- **First company in Spain selling Organic Fresh Wheatgrass**





THANKS!!!!!!

