

Welcome to Bildningscentrum Facetten



450 students (16-19) studying:

- Social science
- Economics
- Natural science
- Technology
- Business Administration
- Electricity and Energy
- Building and Construction
- Childcare and Recreation
- Industry
- Football
- Golf
- Dance
- Music



Entrepreneurial learning or "Real-life preparation"

- Entrepreneurship for everyone
- Projects
- Real-life assignments
- Work experience
- Junior Achievement
- Speakers
- Field trips



Why?

- Responsibility
- Do your own thing
- Succeed/Fail
- "Reality"
- Co-operation
- Network
- Self-confidence
- Courage





Junior Achievement-Young Enterprise (JA-YE)

- A non-profit, non-political organization
- Gives young people the chance to challenge and develop their creativity, learn about enterprising and how to run a business
- A ready-made concept for schools which teaches students to start, run and finish a company
- Some “must-do” things (e.g. business plan, annual report) and some optional
- Competitions (best company, best salesperson, best product, environmental prize etc)

- 6700 companies
- 22000 students
- 562 schools



Our JA organisation

- One-year project (last year of upper secondary school)
- Compulsory for business student, a possibility for everyone else
- Special subject – Entrepreneurship
- Try to involve other subjects
- Start – run- finish a company
- Teamwork (2-6 students in each group)
- 5 teachers/tutors + headmaster
- Scheduled time every week, but plenty of "free" time
- No traditional teaching – speakers, tutoring and workshops instead





Early inspiration the year before



Kick-off in August

- Come up with good ideas and found companies
- Divide the roles of the company (e.g. MD, salesperson)
- Find an advisor outside school



Parents

- Information meeting
- Use as speakers and advisors



What does the boss do all day?

- Managing Director
- Business Executive
- Marketing
- Sales



Business plan



Dragon's Den- presentation for a group of local businessmen



Local fair

- Exhibit your company
- Sell your product
- Presentation for a jury of local businessmen
- Competition for this school's best company, product, service, handicraft and showcase



Regional fair



National fair



Annual shareholders' meeting



JA Certificate and School grade

